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STATEMENT BY APPLICANT**  
( Not for submission under 37 CFR 1.99)

Application Number	10010947
Filing Date	2001-11-06
First Named Inventor	Mark Haines
Art Unit	3622
Examiner Name	Raquel Alvarez
Attorney Docket Number	40655.7600

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R.A.	1	5117355		1991-10-08	McCarthy	
	2	5128752		1992-07-07	Von Kohorn	
	3	5200889		1993-04-06	Mori	
	4	5256863		1993-10-26	Ferguson, et al.	
	5	5353218		1994-10-04	De Lapa, et al.	
	6	5467269		1995-11-14	Flaten	
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P.A.	9	5621812		1997-04-15	Deaton, et al.	
	10	5708782		1998-01-13	Larson, et al.	
	11	5710886		1998-01-20	Christensen, et al.	
	12	5729693		1998-03-17	Holda-Fleck	
	13	5749075		1998-05-05	Toader	
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RA.	20	5816918		1998-10-06	Kelly, et al.	
	21	5832458		1998-11-03	Jones	
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R.A.	31	5907830		1999-05-25	Engel, et al.	
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Rp	42	6002771		1999-12-14	Nielsen	
	43	6003013		1999-12-14	Boushy, et al.	
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R.A.	20	6721743		2004-04-13	Sakakibara	
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L.A.	1	20010032137		2001-10-18	Bennett, et al.	
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	3	20020062253		2002-05-23	Dosh, Jr., et al.	

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RA	4	20020069150		2002-06-06	Ni	
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R.A.	1	0308224	EP		1989-03-22	Burton		<input type="checkbox"/>
	2	WO9926176	WO		1999-05-27	Concept Shopping Inc.		<input type="checkbox"/>
	3	WO9930256	WO		1999-06-17	IBM		<input type="checkbox"/>
	4	WO9952051	WO		1999-10-14	IBM		<input type="checkbox"/>
	5	WO9960503	WO		1999-11-25	Direct Marketing Technology, Inc.		<input type="checkbox"/>
	6	WO0014665	WO		2000-03-16	OWNX, Inc.		<input type="checkbox"/>
	7	WO0033222	WO		2000-06-08	Gotsavings.com		<input type="checkbox"/>
	8	WO0033159	WO		2000-06-08	Gotsavings.com		<input type="checkbox"/>
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RA	1	FALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (most major retailers in the UK have grown their sales over the past 2 years by launching loyalty-card programs)"; Supermarket News, 05 May 1997; Vol. 47, no. 18, pg. 57	<input type="checkbox"/>

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